



Citymark International University, Paris, France

REGISTER NOW



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Important Information

1. Admission is open all year round, allowing students flexibility to start at any time.
2. All programs follow an online/distance learning model for international students.

250 Bis Boulevard Saint –
Germain 75007 Paris, France.



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WHO WE ARE

CitymarkInternationalUniversity, Paris, France is a Private University that delivers quality and affordable education to our students across the globe. Citymark International University is located at Paris, France. Citymark International University, Paris, France is an authorized University in France. Our programs are designed to meet the professional and academic needs of students globally.

Our programs are flexible and interesting. Our tuition fee is affordable and structured in a manner that allows students to pay by installments.

Our lecturers are friendly with industrial practical experience. We see quality as our watch word. Admission is round the year, which allows you to register and commence immediately. Earn a European degree with Citymark International University, Paris, France.

VISION

To deliver quality and affordable education to students across the globe.

MISSION

To deliver quality and affordable education to students across the globe.

MOTTO

Empowerment by Education.

PHILOSOPHY

Education without borders and limits.



CORE VALUE

Quality

Transparency

Honesty

GOVERNANCE

Citymark International University is governed by:

- Board of Directors (headed by the President)
- Academic Board (headed by the Educational Director)
- Non-Academic Board (headed by the Registrar)

Each academic program is overseen by a Head of Department.

LEGAL STATUS

Citymark International University is a private independent higher education institution officially registered in France in accordance with French law. RCS No: 953185733 R.C.S. Paris.

The university awards degrees in compliance with French Education Law (Code de l'Education Articles L 444-1 to L 444-11 and R 444-1 to R 444-28).

RECOGNITION

AUTHORIZATION

Citymark International University is a Private Higher Education Institution Authorized by the Rector of Paris which is the Educational Authority under the jurisdiction of the Ministry of National Education, France.



ACADEMIC PROGRAM

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Duration: 3 Years

Admission Requirement: High School Diploma or Equivalent

Language: English

Mode of Study: Online / Distance Learning

The Bachelor of Business Administration (BBA) is an undergraduate program designed to prepare students on the fundamentals of business administration and management, and also prepare them as business experts. The program is interactive and will expose students to most areas of business administration.

Program Objectives:

- To prepare students on essential areas in business administration
- To prepare students on essential areas in business leadership
- To prepare students on essential areas in corporate governance
- To prepare students on essential areas in market structural systems
- To prepare students on international trade
- To imbibe the art and science of entrepreneurship
- To educate students on the rudiments of management in an organization



CURRICULUM

YEAR 1

Core Module	Course Title	Module Type	
BBA 100	Fundamentals of Business	Core Module	
BBA 103	Fundamentals of Business	Core Module	
BBA 101	Business Operations Management	Core Module	
BBA 105	Introduction to Business Ethics	Core Module	
BBA 104	Introduction to Organizational Behavior	Core Module	

Elective Courses for Year 1

BBA 112 – International Marketing
BBA 120 – Foreign Trade

CURRICULUM

YEAR 2

Core Module	Course Title	Module Type	
BBA 204	Business Taxation	Core Module	
BBA 207	Corporate Transformational Leadership	Core Module	
BBA 210	Risk Management in Business	Core Module	
BBA 213	Strategic Management	Core Module	
BBA 216	Global Business Environment Strategy	Core Module	

Elective Courses for Year 2

- BBA 211 – Industrial Organization
- BBA 242 – Financial Management

CURRICULUM

YEAR 3

Core Module	Course Title	Module Type	
BBA 303	Human Resource Management	Core Module	
BBA 307	Business and Economic Analysis	Core Module	
BBA 310	Business Negotiation and Conflict Mgmts	Core Module	
BBA 315	Business Law	Core Module	
BBA 350	Capstone Project	Core Module	

Elective Courses for Year 3

- – ManagementandCostAccounting (
- – Managerial Analysis)

Note: In each year, students must complete one elective course.

ACADEMIC PROGRAM

MASTER OF BUSINESS ADMINISTRATION (MBA)

Duration: 2 Years

Admission Requirement: Bachelor's Degree

Language: English

Mode of Study: Online / Distance Learning

The Master of Business Administration (MBA) is a postgraduate degree program designed to prepare students for leadership roles in a rapidly changing global business environment. The program combines quantitative and qualitative learning, equipping students with essential skills in business management, entrepreneurship, and strategic decision-making.

■ Program Objective

- To prepare students in advanced areas of business administration.
- To equip students with skills in business leadership.
- To educate students in international business practices.
- To prepare students for strategic business planning and analysis.
- To provide knowledge on market structures and dynamics.
- To teach the art and science of innovation and entrepreneurship.
- To equip students with advanced management skills to navigate turbulent business environments.



CURRICULUM

YEAR1 AND YEAR2 COURSES



Core Module	Course Title	
MBA 500	Global Marketing	
MBA 505	International Business and Economics	
MBA 510	Finance and Accounting	
MBA 514	Innovations and Entrepreneurship	
MBA 517	Operations and Supply Chain Management	

Core Module	Course Title	
MBA 520	Global Marketing	
MBA 524	International Business and Economics	
MBA 526	Finance and Accounting	
MBA 530	Innovations and Entrepreneurship	
MBA 540	Operations and Supply Chain Managemen	
MBA 560	Thesis	

ACADEMIC PROGRAM

DOCTOR OF PHILOSOPHY(PhD)INBUSINESS ADMINISTRATION

Duration: 3 Years

Admission Requirement: Master's Degree

Language: English

Mode of Study: Online / Distance Learning

The PhD in Business Administration is an advanced postgraduate degree program aimed at developing students' ability to think critically and innovatively in the global business environment. The program blends both quantitative and qualitative methods to prepare students for leadership roles in business. It exposes students to various aspects of business management, entrepreneurship, and organizational behavior while honing their research skills.

■ Key Focus Areas:

- To prepare students in advanced business theories and management.
- To equip students with leadership management and theoretical skills.
- To develop expertise in advanced business strategy and management.
- To enhance understanding of markets and product analysis.
- To educate students on advanced organizational behavior and psychology.
- To strengthen skills in quantitative and qualitative analysis.
- To foster the art and science of entrepreneurship.
- To provide hands-on training with both private and government organizations.
- To gain thorough knowledge of scholarly and scientific research methods.
- To acquire critical thinking, conceptual, and analytical skills.



- To master the latest practices in business and public sector management.
- To specialize in a chosen field of business or public management.
- To apply tools for original research that advances business knowledge.
- To appreciate the global impact of ethical, cultural, and business practices.
- To develop decision-making skills for complex business environments.
- To enhance strategic, research, teaching, and managerial knowledge.
- To analyze organizational strengths, weaknesses, and make accurate business decisions.
- To cultivate visionary thinking in managing dynamic business change.



CURRICULUM

YEAR 1 COURSES

Core Module	Course Title	
PhD 600	Advanced Management Practices	
PhD 610	Quantitative and Qualitative Methods	
PhD 700	Financial Management in Business	
PhD 720	Dissertation Proposal	

CURRICULUM

YEAR 2 COURSES



Core Module	Course Title	
PhD 740	Advanced Strategic Management and Policy	
PhD 760	Journal Writing	
PhD 780	Business Model and Competitive Strategy	
PhD 800	Dissertation Writing	

CURRICULUM
YEAR 3 COURSES



Core Module	Course Title	
PhD 810	Leadership Management	
PhD 830	Organizational Behavior and Development	
PhD 840	Dissertation Defense	

ADMISSION REQUIREMENTS

BACHELOR’S DEGREE	
Requirement	PROGRAMS A-level, High School Diploma,orequivalentqualification
Pattern of Study	Online/Distance Learning
Admission Time	Year-round
Duration	3 Years
Commencement	Once admitted, students can commence

ADMISSION REQUIREMENTS

MASTER’S DEGREE	
Requirement	PROGRAMS Bachelor's Degree or equivalent qualification
Pattern of Study	Online/Distance Learning
Admission Time	Year-round
Duration	2 Years
Commencement	Once admitted, students can commence

ADMISSION REQUIREMENTS

DOCTOR OF PHILOSOPHY DEGREE	
Requirement	Master’s Degree
Pattern of Study	Online/Distance Learning
Admission Time	Year-round
Duration	3 Years
Commencement	Once admitted, students can commence

TUITION FEE

TUITION FEES FOR BACHELOR'S DEGREE	
Fee Type	Amount (€)
Application Fee (Non-refundable)	50.00.
Tuition for 1 Year	2,000,00.
Tuition for 3 Years	6,000,00.
Graduation Fee	150.00.

TUITION FEE

TUITION FEES FOR MASTER’S DEGREE	
Fee Type	Amount (€)
Application Fee (Non-refundable)	50.00.
Tuition for 1 Year	1,500.00.
Tuition for 2 Years	3,000.00.
Graduation Fee	150.00.

TUITION FEE

TUITION FEES FOR DOCTOR OF PHILOSOPHY DEGREE	
Fee Type	Amount (€)
Application Fee (Non-refundable)	50.00
Tuition for 1 Year	2,000,00.
Tuition for 3 Years	6,000,00.
Graduation Fee	150.00

TUITION FEES & PAYMENT POLICY

Tuition Fees & Payment Policy Important Notes

Fees are in Euros (€).

Tuition fees must be paid before the start of the program.

Flexible installment options are available (monthly, semester, or yearly).

Upon completion, a soft copy of the degree and transcript will be emailed to students.

A hard copy of the degree and transcript can be requested for €100.00 plus courier charges.

TUITION FEES & PAYMENT POLICY

Students requesting a refund must notify the Registrar in writing.

Refunds will be processed as follows:



GRADING SCALE

Percentage	GPA	Classification
90 – 100%	4	Higher Distinction
80 – 89%	3.7 – 3.9	Distinction
70 – 79%	3.3 – 3.6	First Division
60 – 69%	2.7 – 3.2	Second Division
50 – 59%	2.0 – 2.6	Satisfactory
Below 50%	Below 2.0	Unsatisfactory

IMPORTANT INFORMATION

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Contact Us

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